Dear Supporters,

We are very excited to start our fundraising with Coffee Funded. They are personalizing our program to fit our group. This will help increase our sales and increase the connection between our supporters and our mission. This fairly priced coffee that is branded for our organization will make an impression and raise funds for our mission.

We will all benefit from the funds raised, so we hope that everyone would participate. This is also a great time to share what we do with those we care about. **(Add more to describe your mission and what the funds would go to)**

Dates

The sale starts \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

The sale ends \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Delivery starts \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Please contact **(insert sales leaders name here)** with any further questions. **(Contact Information)**

**Here are some strategies to put you on the path for fundraising success.**

1. Tell them why you are fundraising. People will love your WHY!
2. Make a prospect list. Think about those who support what you are working for. (family, friends, neighbors, teachers…) Write it out.
3. Be Ready. Carry your sales sheets with you. You never know when you may run into one of your best supporters.
4. Ask them for their support! “Can you help us meet our goal?”
5. Make sure the form is filled out completely!
6. Collect money when you take the order. Make checks Payable to: **INSERT NAME HERE**
7. Verify the quantity count and amount collected.
8. Thank your customer.

Your efforts will make our fundraiser a HUGE success!